

2022 GFWC Top Ten Project WINNERS from GFWC of North Carolina

COMMUNITY SERVICE PROGRAMS

CIVIC ENGAGEMENT AND OUTREACH- GFWC of Holden Beach: Sock it to Me!

GFWC of Holden Beach initiated a sock collection for the homeless. “Sock it to Me” was advertised in many areas of social media, digital newsletters, and flyers. The Sock Tree was created, and over a two-month period, 183 pairs of socks for men, women, and children were collected. Socks were hung on the tree to bring awareness of the homeless population and the need for participation in helping those in need. Socks were also delivered to the shelter for the homeless and victims of domestic violence, foster care, and emergency youth shelter.

EDUCATION AND LIBRARIES- Greensboro Woman’s Club: Story Walk

Members of the GFWC Greensboro Woman’s Club created a mobile Story Walk which featured the book From Head to Toe by Eric Carle. After much research and testing, club members determined that the best method for displaying the book was using portable signs for each page. Clear tape and lamination ensured the book pages were waterproof and easily visible. Each sign displayed a book page and was placed a few yards apart on the library grounds. Children could walk or run from page to page, reading and reacting to the story as they moved along the path. A sign crediting the Greensboro Woman’s Club was included in the Story Walk. Over fifty-eight children participated during the first week of its installation. The Story Walk moved to fifteen locations for one-week intervals.

ESO- The Woman’s Club of Clayton: Reading Bench Project

The Woman’s Club of Clayton’s ESO Project for 2022 was a “Reading Bench” placed in the Main Street Community Garden in Clayton. Hudson Hardware, a local independent garden, and project business donated the bench. The ESO members used the donated bench to create a reading bench. This reading bench will be placed for all the community to enjoy while reading their favorite book or simply sitting back admiring the foliage and flowers in the local community garden. Two members of ESO realized the goal by creating and painting the design.

ENVIRONMENT- Wake Forest High School Junioresettes: Recycling Greeting Cards

These club members completed a hands-on project of recycling greeting card fronts into 100 handmade bookmarks to be offered free to customers of a local bookstore. Club members wrote inspirational words on the backs of the bookmarks. They attached yarn fringe and embellished each bookmark with stickers and a “Junioresettes Step Up, GFWC Wake Forest High School Junioresette Club” label to each.

HEALTH AND WELLNESS- GFWC Mebane Woman's Club: (MST) Mebane Trail Blazers

When the GFWC Mebane Woman's Club realized that the Mountains-to-Sea Trail ran through their town's historic district, the club helped form the Mebane Trail Rangers, a community club open to all. Their efforts help support, promote, and maintain eight trails in Mebane and the Mountain-to-Sea Trail. Partnering with local government, the club also provides educational workshops and advocates for health and wellness in nature.

ADVANCEMENT PLAN AREAS

COMMUNICATIONS AND PUBLIC RELATIONS- Fuquay-Varina Woman's Club: The Extra Mile Campaign

GFWC Fuquay-Varina Woman's Club implemented the "Go the Extra Mile" campaign to improve its brand image. All state members were encouraged to explore ways to go the extra mile with other CSPs, organizations, and businesses to build bridges in the community. Recognition was awarded monthly to members. Added bonuses for the club were updated printed marketing materials, an improved social media presence, and an entirely updated website.

LEGISLATION AND PUBLIC POLICY- GFWC of Holden Beach: Democracy Quiz

GFWC of Holden Beach members, in preparation for the mid-term election season, had a GFWC North Carolina Democracy Quiz in the October newsletter, and all members were encouraged to take it. The answers were distributed and reviewed at the November meeting and published in the newsletter.

MEMBERSHIP- GFWC Dunn Intermediate Woman's Club: Marvelous Traveling Member

To increase club awareness in the community, energize members, and attract future members, GFWC Dunn Intermediate Woman's Club launched a fun new project. The Membership Chairman drew a cartoon-type character, dressed, accessorized, and named her Marvel. She holds a sign that says, "Hello, I am Marvel, GFWC Dunn Intermediate Woman's Club's Marvelous Membership Ambassador. Won't you come to join our fun? We would love to have you join us!" Marvel is passed from member to member at each meeting while music is played. The member holding her when the music stops takes her home until the following meeting and documents all her activities with photos. The photos are posted on Facebook to give her exposure beyond her successful public appearances.