

GFWC of North Carolina Fundraising and Development Advancement Plan Top Ten Projects—2022

CHARITY BALL: The **Fuquay-Varina Junior Woman's Club** held its annual Charity Ball with the theme of "Once Upon a Time." The 300 guests enjoyed a buffet dinner and danced to music performed by a local band. "Princess Aurora" and "Maleficent" welcomed guests. Emi's Enchanted Events, LLC, a non-profit organization providing party expenses for families of children with disabilities, sponsored this appearance. The funds raised were earmarked for the club's annual night of giving event. Many organizations near and far will be blessed with donations. This Charity Ball, refined and perfected each year, continues to be an event that the community seeks to kick-off the holiday season. **28 MEMBERS 213 HOURS \$22,485 DOLLARS RAISED**

MYSTERY DINNER THEATRE: With this new event being held at **The Woman's Club of Clayton's** clubhouse and with members cooking, great profits were yielded. The house was packed, and many people complimented the delicious baked casseroles, breads, salads, and drinks. The event was advertised on local blog sites, Facebook, subdivision newsletters, Nextdoor, and on signs put up around the community. The Clayton High School Drama Club partnered with the club and performed the mystery show for the night's performance. Parents attending the event had a great time watching and admiring the theatrical performance. A list of past and present club projects to showcase the club's service to the community was provided. **12 MEMBERS 20 HOURS \$1,041 DOLLARS RAISED**

FALL FESTIVAL: The **Outer Banks Woman's Club** changed the annual Arts and Crafts Fair to a "Fall Festival" community event. Vendors remained a big part of the event and expansion included community-based non-profit organizations. Three local health care venues provided free COVID tests, flu shots and blood pressure checks. Adult and children's books were sold to focus on literacy. The Parks and Recreation Department provided activities for children which included an obstacle course, bounce house and hayride. Attendees had the opportunity to paint part of a butterfly mural on the grounds. Local musicians entertained attendees. Local high school students enrolled in a program of first-generation college attendance served as volunteers. Recycling efforts were promoted as unwanted household items were a part of an upscale garage sale. **60 MEMBERS 730 HOURS \$8,925 DOLLARS RAISED**

THE QUILT RAFFLE: This **Greensboro Woman's Club** project began as an environment recycling project. Members collected old neckties and donated them to *Prairie Moon Quilts*. One of the quilts created from the donated neckties was donated back to the club. The club raffled this beautiful quilt to raise funds. One member spent 30 hours setting up an on-line raffle page to tabulate ticket sales and coordinate with other members who sold tickets. The raffle was advertised on the club's Facebook page providing information about the quilt to other GFWC-NC Clubs. **21 MEMBERS 7 HOURS \$3,940 DOLLARS RAISED**

FALL SIP-N- SHOP: The **Henderson Junior Woman's Club** has never shied away from collaborating with local businesses to fundraise. Hosting a Fall shopping event, known as the "Sip-n-Shop" in the downtown district allows the venue the opportunity to publicize services within the community. An open bar to purchase beverages and snacks highlighted the "Sip-n-Shop." Extensive advertising secured thirty-one participating vendors. It was a great opportunity to advertise the business to the public. **10 MEMBERS 24 HOURS \$1,200 DOLLARS RAISED**

GERANIUM SALE: The **Statesville Woman's Club** annual geranium sale is highly anticipated by the community. The flower colors are selected by the geranium committee chairmen and advertised via email, flyers, Facebook, and in the local newspaper. Every year, club members plant 16

flats of geraniums at the Iredell Hospital, Dove House, My Sister's House, and Hospice House. The community is impacted by the beautification brought by the flowers. Bonds were strengthened, good will was created. Club members build confidence in leadership, communication, and salesmanship as well as gain insight into club history. Club member camaraderie is bolstered by the three-day event, which requires many hands and feet to execute. **23 MEMBERS 152 HOURS \$8,456 DOLLARS RAISED**

JULEPS AND JAZZ: GFWC-South Brunswick Islands held their 7th in-person Kentucky Derby style "Fund-racer" and hosted 200 guests at this year's event. A silent auction filled the perimeter, representing 53 sponsors, accompanied by a live auction and on-line "Derby Spirits" raffle were event highlights. A live jazz band, derby attire, derby raffle and hat contests were featured. Heavy hors d'oeuvres including horse shaped sugar cookies and bourbon balls were enjoyed. The famous "Jazzy Juleps" beverage, along with a Bourbon bar, beer, wine, and non-alcoholic beverages were available. The selfie photo booth was a favorite and added to participant's enjoyment. The live steaming of the Kentucky Derby, 50/50 raffle, and Derby Horse Raffle complete with Win-Show-Place prizes added to the excitement. **53 MEMBERS 520 HOURS \$52,322 DOLLARS RAISED**

A PAINTER'S PALATE: GFWC of Holden Beach clubwomen had the opportunity to showcase their artistic talents under the guidance of a local artist who donated materials as well as her time to lead a 2-hour guided class. The project was promoted at club meetings and in club email blasts. A club photo of the project completion was featured in the club newsletter. With the funds raised, club member "shoppers" completed the wish lists for a grandmother and her two grandchildren, an 8-year-old girl and a 10-year-old boy by buying clothing and toys. In addition, the painters enjoyed unleashing their inner Picasso and all took home a masterpiece! **10 MEMBERS 30 HOURS \$290 DOLLARS RAISED**

HOLLY DAYS: Camden Woman's Club held its 35th Holly Days craft and gift show featuring 70 booths with items including pottery, wreaths, jewelry, goats milk soap, original art, and numerous other handmade products including giftware and clothing. Three food trucks offered lunch and snacks for the more than 1,200 people in attendance. A donated metal chiminea was raffled off. A pharmacist provided flu shots to shoppers. The club hosted a booth selling Rada Cutlery and Happy Home Flavoring. Shoppers who brought canned goods received \$1 off the admission price yielding four hundred cans of food donated to the Camden Food Pantry. The club's Holly Days planning for the coming year has already begun. **20 MEMBERS 276 HOURS \$14,949 DOLLARS RAISED**

CHRISTMAS HOME TOUR: Fuquay Varina Woman's Club hosted a Christmas Home Tour in the historic district. Early planning yielded 10 homes all within walking distance of one another offering lots of distinct charm. Club members printed tickets, made signs and thank you cards for the homeowners and hosted a reception party for the homeowners. Club members partnered with local businesses and advertised on Facebook and on the club's web page. Featured homes included a Bed and Breakfast, a large ornate home built in the 1920's, craftsman style homes from the 1930's and a new condominium. Homeowners offered cider, coffee and snacks to visitors. Each home had a docent who provided background on the home. As visitors meandered up and down the streets, a group of carolers strolled singing carols. **38 MEMBERS 515 HOURS \$5,630 DOLLARS RAISED**