



GFWC FEDERATION DAY- APRIL 24TH GFWC-NC FEDERATION DAY CONTEST



GFWC-NC CHAIRMAN JENNIFER JOBE

Each year we celebrate the anniversary of GFWC, Federation Day, on April 24th. With April as GFWC emphasis month, we encourage clubs to take this day to reflect and celebrate our history, raise community awareness, and recruit new members.

SUGGESTIONS

HOST A FEDERATION DAY EVENT

Celebrate GFWC's exciting and monumental history by hosting an event on Federation Day, or anytime during GFWC Volunteers in Action Week held annually during the week of April 24! Whether it is a club meeting, a community service project, or a recruitment event, GFWC's Anniversary is a great time to increase your club's presence in your community. Many clubs host Federation Teas or host a community clean up in April to increase awareness of Federation Day.

RAISE AWARENESS. Send a Federation Day Press Release to your local media

Federation Day is great opportunity to share the history and accomplishments of GFWC and your club with your community. To help you publicize your club on Federation Day, GFWC-NC is happy to offer a press release that we encourage you to submit to your local media. Clubs are encouraged to edit the release to add information about their club. Look for that sample press release near the beginning of each calendar year.

Take Advantage of the Federation Day Clubwoman Magazine Deal

GFWC Clubwoman Magazine is one of the best tools for staying connected to all things GFWC. Celebrate over 130 years of Federation by subscribing today! Visit the GFWC Marketplace in the Member suite to get your subscription. Encourage ALL your members to sign up!

Share the GFWC LOVE on Facebook and other Social Media!

Facebook is the perfect place to let your community know about the important work your club is doing. On Federation Day, be sure to share posts from the GFWC HQ Facebook account (facebook.com/ GFWC members) so that all your followers know that April 24 is GFWC's Anniversary! Stay tuned for the GFWC Facebook Account on April 24 for special Federation Day posts. Get your photos ready now and be sure to share pics of your club members in volunteer mode during Volunteers in Action Week, using the tag#VolunteersinAction.

LET US KNOW HOW YOUR CLUB IS CELEBRATING!

Whatever your club is doing to celebrate Federation Day, we want to hear about it!

NOTE: At the end of the calendar year, all Federation Day projects/activities should be reported on the GFWC-NC State Statistical Form (SSF) in Section 1 under the appropriate GFWC-NC CSP, Special Program or Advancement Plan Area. These projects should also be included on the Award Entry Forms and narratives submitted for those respective GFWC-NC CSPs, Special Programs or Advancement Plan Areas.

FEDERATION DAY CONTEST: Federation Day Contest Entry Form is in Section 8 of the GFWC-NC Administration Book, page 31. Include any facts you consider vital to the reader's understanding of your project in your Contest Entry narrative. Clubs submit directly to the GFWC-NC Federation Day Chairman by the May 25th deadline. The winning club will receive \$100 in gift cards to support their local community.

