



General Federation of Women's Clubs of North Carolina 2020-2022 Advancement Plan Membership



Kim Fulcher, Chairman

DEADLINE: MIDNIGHT, FEBRUARY 1ST
Postmarked or emailed copy of this Entry Form and your Narrative to the Chairman.

Club Name		General/Junior	
Address/City		Total # of Members	District
Club President's Name	Phone #	Email Address	

Awarded to the club reporting the most points from the following checklist; please check all applicable items.

1. Each entry should include retention, recruitment, mentoring and recognition projects.
2. Include membership involvement, improvements and/or accomplishments in club members' relationships.

Membership	POSSIBLE POINTS	CLUB POINTS
1. Held a retention event	10	
2. Held a recruitment event	10	
3. Have a mentoring strategy or program	10	
4. Held a recognition event	10	
BONUS - Increase club NET membership	5	
Publicity	POSSIBLE POINTS	CLUB POINTS
5. Club appeared in local publication or news report	5	
6. Club has Facebook/website or other social media presence	5	
7. Club received publicity for Federation Day or Project Event	5	
8. Held a new member orientation	5	
Participation	POSSIBLE POINTS	CLUB POINTS
9. Club members attended District meetings	5 points for attendance at ALL district meetings	
10. Club members attended GFWC-NC Summer Meeting, Fall Conference, Arts Festival, Annual Convention, and GFWC Convention	2 points for each meeting attended – 10 points max	

Possible Points – 25

Up to 5 Projects	# Programs & Projects	Volunteer Hours	Dollars Spent	In-Kind Donations	#Members Participating
TOTALS					

Choose one of your **five** entries to be judged for the **Club Creativity Award**.

MOST CREATIVE _____