



**General Federation of Women's Clubs of North Carolina  
2020-2022 GFWC-NC Communications and  
Public Relations Award Entry**



**Kelly Paul, Chairman**

**DEADLINE: MIDNIGHT, FEBRUARY 1<sup>ST</sup>**  
**Postmarked or Emailed copy of this Entry**  
**Form and your Narratives to the Chairman.**

<b>Club Name</b>		<b>General/Junior</b>	
<b>Address/City</b>		<b>Total # Club Members</b>	<b>District</b>
<b>Club President's Name</b>	<b>Phone #</b>	<b>Email Address</b>	

Up to 5 Projects	# Programs & Projects	Volunteer Hours	Dollars Spent	In-Kind Donations
<b>TOTALS</b>				

Choose one of your **five** entries to be judged for the **Club Creativity Award**.

**MOST CREATIVE:** \_\_\_\_\_

**Award Entry Instructions:**

General or Junior Club whose entry best meets the award criteria in communications and public relations.

- o List up to **FIVE** (5) projects
- o Choose **ONE** project for the Club Creativity Award and one winner will be chosen to represent GFWC-NC.
- o A copy of a one newsletter and membership brochure may be included in addition to the project narratives.
- o Project narratives should be 300 to 500 words each, for up to 5 projects, on a maximum of three (3) pages.

**Judging criteria and possible points:**

- Club Materials: Membership Brochure and Newsletter **15** \_\_\_\_\_
- Sharing of Federation news: GFWC / GFWC-NC/ District **10** \_\_\_\_\_
- Community PR/General information about the club's communications & public relations programs – print, social media, web, television, radio, etc. **40** \_\_\_\_\_
- Information regarding the effectiveness of club's programs – such as % members who participate, Increase in membership, Fund-raising successes, community recognition or awards, etc. **50** \_\_\_\_\_
- Overall presentation - quality and readability of narrative report **10** \_\_\_\_\_
- TOTAL:** \_\_\_\_\_