



**GFWC Advancement Plan**  
**Fundraising & Development**  
**Chairman**  
**Cindy Hewett**



Support club, district, state and national fundraising efforts with ideas, resources, and tools, which can generate non-dues revenue to support the projects and initiatives of clubs, districts, GFWC-NC, and GFWC.

**GFWC AND GFWC-NC FUNDRAISING & DEVELOPMENT**

The success of GFWC, GFWC-NC, and our programs depends on the generosity of our members as well as those who are committed to the ideal of improving communities throughout the world. GFWC, GFWC-NC, and many of our clubs are 501(c)(3) nonprofit organizations that rely on member and private donations, corporate support, and foundation grants to help our Federation provide membership services, such as leadership training, and to support GFWC clubs serving their communities through projects addressing specific local needs. While many people may think that large donations are the only ones we value, all donations to GFWC in any amount from all supporters are appreciated and recognized - and they make a difference.

**GFWC ENDORSED FUNDRAISERS** - *Under development - stay up to date by accessing the GFWC Club Manual*

**You can help secure GFWC-NC and GFWC's financial future by:**

- Supporting GFWC-NC 2020-2022 President's Special Project.
- Supporting Corporate Champions for Women & Children.
- Encouraging tax-deductible contributions to the GFWC-NC Legacy and 1902 funds.
- Encouraging contributions to the GFWC-NC Special Designation Funds and Scholarships.
- Supporting GFWC and GFWC-NC fundraisers; Headbands of Hope, GFWC-NC T-Shirts, etc.

**Tips for Successful Club Fundraisers**

- Assess your club members' strengths.
- Solicit project ideas from the club members and conduct research.
- Great fundraising programs are a mix of different projects tailored to fit the needs of your club and community.
- Prepare a comprehensive plan and time line to promote your fundraising event or program.
- Generate excitement within your club about the fundraising program.
- Coordinate club members' participation in the fundraising event.
- Appraise the success of every fundraising project or event — financially and otherwise.
- Use the information to continually update your entire fundraising program and don't be afraid to discontinue a fundraiser that does not meet financial goals or is no longer enthusiastically supported by club members.

**Fundraising Ideas**

- Thursday Night Therapy - Club "Thursday Night Therapy" offered a ladies night with fashions, wine tasting, massages, manicures, vendors for shopping, tasty treats, and more.
- Eat, Drink, and Be Scary - Club held "Eat, Drink, and Be Scary." With only 20 members, they managed to create an event including a Halloween theme with costumes, dancing, raffles, and great food, netting \$17,000 to donate to the Helping Girls Navigate Adolescence.
- **For more information refer to the GFWC Fundraising & Development Advancement Plan in the GFWC Club Manual**

**AWARDS FOR FUNDRAISING AND DEVELOPMENT ADVANCEMENT PLAN:**

- One overall award is given from all club entries.
- One Club Creativity Project award is given from all club entries.