



## GFWC Federation Day - April 24th

**GFWC-NC**  
**Chairman**  
**Pauletta Parker**



Each year on April 24th we celebrate the anniversary of GFWC. We encourage clubs to take this day to celebrate our history, raise community awareness and recruit new members.

### **Host a Federation Day Event**

Celebrate GFWC's exciting and monumental history by hosting an event on Federation Day, or anytime during GFWC Volunteers in Action Week held annually during the week of April 24! Whether it's a club meeting, a community service project, or a recruitment event, GFWC's Anniversary is a great time to increase your club's presence in your community. Many clubs host Federation Teas or host a community clean up in April to increase awareness of Federation Day.

### **Raise Awareness. Send a Federation Day Press Release to your local media**

Federation Day is great opportunity to share the history and accomplishments of GFWC and your club with your community. To help you publicize your club on Federation Day, GFWC-NC is happy to offer a press release that we encourage you to submit to your local media. Clubs are encouraged to edit the release to add information about their club. Look for that sample press release near the beginning of each calendar year.

### **Take Advantage of the Federation Day Clubwoman Magazine Deal**

GFWC Clubwoman Magazine is one of the best tools for staying connected to all things GFWC. Celebrate over 130 years of Federation by subscribing today! Visit the GFWC Marketplace in the Membersuite to get your subscription. Encourage ALL of your members to sign up!

### **Share the GFWC love on Facebook and other social media!**

Facebook is the perfect place to let your community know about the important work your club is doing. On Federation Day, be sure to share posts from the GFWC HQ Facebook account ([facebook.com/gfwcmembers](https://www.facebook.com/gfwcmembers)) so that all of your followers know that April 24 is GFWC's Anniversary! Stay tuned for the GFWC Facebook Account on April 24 for special Federation Day posts. Get your photos ready now and be sure to share pics of your club members in volunteer mode during Volunteers in Action Week, using the tag #VolunteersinAction.

### **Let us know how you're celebrating!**

Whatever your club is doing to celebrate Federation Day, we want to hear about it!

### **AWARD FOR FEDERATION DAY**

- One Federation Day award is given from all club entries.