



General Federation of Women’s Clubs of North Carolina 2020-2022 GFWC-NC Communications and Public Relations Award Entry



Kelly Paul, Chairman

For award and submission contact information refer to the GFWC-NC Admin Book or 2020-2022 All Awards Contact List available from GFWC-NC Headquarters.

DEADLINE: MIDNIGHT, FEBRUARY 1ST
Postmarked or Emailed copy of this Entry Form and your Narratives to the Chairman

Club Name		General/Junior	
Address/City		Total # Club Members	District
Club President’s Name	Phone #	Email Address	

Up to 5 Projects	# Programs & Projects	Volunteer Hours	Dollars Spent	In-Kind Donations
TOTALS				

Choose one of your **five** entries to be judged for the **Club Creativity Award**.

MOST CREATIVE: _____

Award Entry Instructions:

The Elizabeth Huntley Maddrey Tray (donor) is awarded to the General or Junior Club whose entry best meets the award criteria in communications and/or public relations.

- List up to **FIVE (5)** projects
- Choose **ONE** project for the Club Creativity Award and one winner will be chosen to represent GFWC-NC
- A copy of a one newsletter and membership brochure may be included in addition to the narrative (s)

Judging criteria and possible points:

- Club Materials: Membership Brochure and Newsletter **15** _____
- Sharing of Federation news: GFWC / GFWC-NC / District **10** _____
- Community PR/General information about the club’s communications & public relations programs – print, social media, web, television, radio, etc. **40** _____
- Information regarding the effectiveness of club’s programs – such as % members who participate, Increase in membership, Fund-raising successes, community recognition or awards, etc. **50** _____
- Overall presentation - quality and readability of narrative report **10** _____
- TOTAL:** _____