2020-2022 GFWC-NC President's Special Project

She Elevates the World

Chairman

Lori Seiler

This Administration we are supporting GFWC's Unity in Diversity by promoting multiple focus areas. There are so many ways to engage and we encourage you to choose involvement that best fits your club's size, goals, and interests. The 2020-2022 focus areas are:
Impact NC, Sunflowers for Suffrage, Elevating Women and Girls & GFWC Signature Program

Projects for the President's focus areas should be submitted for awards under the appropriate CSP, Special Program or Advancement Plan. Each project idea includes a recommended program. They are noted in bold print next to each project idea.

Please provide project information to Chairman Lori Seiler for publication in the GFWC-NC magazine, on GFWC-NC social media platforms and at GFWC-NC meetings so we can share new ideas and recognition.

Impact NC

The Charlotte Hawkins Brown Museum is North Carolina's first and only official State Historic Site to honor an African American and a woman. The site is the former Palmer Memorial Institute, an African American preparatory school established by Brown in 1902. Campus Enhancement at the Charlotte Hawkins Brown Museum to preserve it as a historic site is so important to women's history and North Carolina. Our goal is to raise $10,000 to improve the grounds during this administration. Learn more about Dr. Charlotte Hawkins Brown and Palmer Memorial Institute on their official website: https://historicsites.nc.gov/all-sites/charlotte-hawkins-brown-museum

Clubs and members are encouraged to donate funds, educate members, learn about the culture of the time, and more! Follow the site on social media (@CharlotteHawkinsBrownMuseum on Facebook, @chbmuseum on Instagram).

PROJECT IDEAS:

- Participate in hands-on volunteer opportunities or projects to improve the grounds at the Charlotte Hawkins Museum and other historic sites across the state (**Environment**)
- Sponsor community enrichment programs at your public library or donate books to educate and promote women's history. (**Education and Libraries**)
- Visit a museum to experience and understand the culture of the early 1900's (**Arts & Culture**)
- Conduct fundraisers to support the museum or donate to its preservation. (**Fundraising**)
- Hold a membership recruitment event at a historical site (**Membership**)

Sunflowers for Suffrage

The Sunflower's greatest meanings are of peace and hope. In the United States, gold replaced green as a color representative of the women's suffrage movement. The use of gold goes back to 1867 when Kansas was considering passage of a state suffrage referendum. Elizabeth Cady Stanton and Susan B. Anthony adopted the Kansas state flower, the sunflower, as a symbol of the suffrage cause. We hope that clubs will use the sunflower to commemorate the 100th Anniversary of the 19th Amendment on August 26, 2020 and to focus on voting rights beyond the anniversary.

PROJECT IDEAS:

- Support and engage with the She Changed the World initiative by the NC Department of Natural and Cultural Resources https://www.ncdcr.gov/about/featured-programs/she-changed-world-north-carolina-women-breaking-barriers (**Civic Engagement and Outreach**)

- Organize a Women's Suffrage Centennial Celebration and enter the 2020-2021 GFWC Special Award competitions, GFWC will offer a cash award of $100 to the GFWC club that best promotes the celebration in its community. (**WHRC**)
- Hold voter education, voter registration, candidate forums, and Get out the Vote events- https://www.ncsbe.gov/index.html, https://lwvnc.org/ and https://www.youcanvote.org/ (**Civic Engagement and Outreach**)

Elevating Women & Girls

As women, it is vital that we foster encouragement and positivity so that all women and girls feel supported. We encourage clubs and members to keep women in the front of their minds as they plan and execute their programs, meetings and projects. On the state level, we will use quotes from women, listen to music written or performed by women, and prioritize women and minority owned businesses and vendors. Let us forget not to be kind!

PROJECT IDEAS:

- Prioritize Historically Underutilized Businesses (HUB) - https://ncadmin.nc.gov/businesses/hub (**Civic Engagement and Outreach**)
- Conduct projects to support the Women's History and Resource Center, founded by Past GFWC International President Juanita Bryant - https://www.gfwc.org/what-we-do/whrc/ (**WHRC**)
- Organize and support events that promote overall health, self-esteem, and fitness for girls and women of any age. (**Health and Wellness**)
- Prepare our members for future leadership roles (**Leadership**)
- Include an article in your cub's monthly newsletter that elevates women. (**Communications & Public Relations**)
- Support legislation that has a positive impact on the advancement of women's issues (**Legislation and Public Policy**)
- Organize a Day for Girls event or project; global movement that prepares and distributes sustainable menstrual health solutions to girls who would otherwise miss school during their monthly periods. https://www.daysforgirls.org/ (**Civic Engagement an Outreach**)

GFWC Signature Program

We urge clubs to expand their support of the newly expanded GFWC Signature Program: Domestic and Sexual Violence Awareness and Prevention, through projects that focus on Intimate Partner Violence, Child Abuse, Teen Dating Violence, Campus Sexual Assault, Elder Abuse, Violence Against Native American Women, Military Sexual Assault, and Human Trafficking for Sexual Purposes.

Clubs are also encouraged to support the Success for Survivors Scholarship awarded by GFWC annually (https://www.gfwc.org//success-survivors/). Project ideas and resources are available on our website, in this Administration Book and in 2020-2022 GFWC Club Manual available on the GFWC Member Portal.

There are many projects and recommended resources in the GFWC Signature Program Resources guide in the GFWC Club Manual.

Projects for the 2020-2022 PRESIDENT'S SPECIAL PROJECT FOCUS AREAS should be reported by Club Presidents on the CP&S form in the appropriate areas each January (Due February 1st to GFW-NC) for the previous calendar year and entered for awards in the applicable programs each year of the administration.