

# **GFWC of North Carolina** 2018 Top Projects

The GFWC-NC Special Program, Community Service Program, and Advancement Area Chairmen selected these programs and projects as the Top Projects for 2018. The lists were comprised from the Club Award Entries and Club Creativity Award Entries submitted by our North Carolina Clubs. If you would like more information about what a club did for a project, please reach out to that club.

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**VOLUNTEER HOURS** 

**308** 

15,929





52,054 DONATED 27,194 IN-KIND

#### Appalachian Christmas Musical Program, GFWC-NC North Wilkesboro Woman's Club

To encourage the youth of Wilkes County to continue the heritage of Appalachian Folk Music, a donation was made to the Wilkes Acoustic Folk Society. This support was to enable a youth musician to attend the Swannanoa Gathering on the campus of Warren Wilson College during the months of July and August. The Swannanoa Gathering is an internationally acclaimed event with some of the world's best instructors in different genres of music/dance.

#### Gifting Tree project for the Town of Cary, The Cary Woman's Club

The Cary Woman's Club participated in the Heart of the Holidays: the 7<sup>th</sup> Annual Gifting Tree Project. Funds were provided to purchase a tree to be decorated. The club's tree as well as other organizations' trees, lined Academy Street through the month of December. Each tree had a theme that represented their organization. The club's theme was Elves in our Community with a large elf attached to the tree to represent our "helping hands". Club members made their own tree decorations and tree topper. The tree gave exposure for the club, and made the "heart of Cary" a more beautiful place.

#### Rock It! With Girls on the Run, GFWC Statesville Woman's Club

The club women of the Statesville Woman's Club gathered together to paint "spirit" rocks to help Girls on the Run (GOTR) celebrate the tenth anniversary of their Piedmont Chapter. The "spirit" rocks were painted with creative designs and encouraging words. Club members and local business, Elmer's Products, donated Art supplies. Following the painting of the rocks, GOTR teams had a fun time creating cheers or charts about the principles of GOTR. Members of the Statesville Woman's Club were asked to judge the cheers via video. The teams were judged on creativity, enthusiasm and demonstration of these principles of GOTR. The girls on the winning team were presented with the rock of their choice at the celebration.

#### Zentangles Member Art Project, GFWC-NC Fuquay-Varina Junior Woman's Club

For the Arts CSP meeting in January, the club chair, an arts major, led the club in a relaxing and fund art project. Many club members had never heard of this type of art and were educated on the benefits of art and mind exercise. Zentangle is a method of drawing that uses simple repeating patterns to create beautiful large images. The club had fun learning a new skill.

#### Burial Gown Project, North Carolina Sorosis

A burial gown project was planned with three phases of work. Phase 1 was to collect bridal gowns donated by the Dressing Room Wedding Shop as well as several dressed purchased at a local thrift store. The cleaning prior to the disassembling of the dresses was also done in this phase. Phase 2 was to disassemble the dresses so that they could be designed into burial gowns for the local hospital. Phase 3 was to sew and give the dresses to the local hospital for their use when a death occurs of a small child.

#### Alzheimer's Sensory Blankets, Wake Forest Woman's Club

The Arts CSP, along with several additional clubwomen, met to cut and sew the backings for 32 lap-sized blankets. The CSP collected and bagged sensory items such as beads, cording, small stuff animals and much more to attach to the backing. Over several sessions clubwomen worked on these blankets by taking the selected notion and machine or hand stitched various sensory items to the blankets. The blankets were donated to the Memory Units of both Carillon and Brookdale assisted living residences in Wake Forest as well as the Dementia Support Group that meets locally in Wake Forest.

#### "Blooming for a Cause" Charity GALA Theme and Decorations, GFWC of Holden Beach

The Arts CSP Committee held planning sessions to design the theme for the decorations and the centerpieces for the 10<sup>th</sup> Annual "Blooming for a Cause" Charity Gala. The Gala's primary beneficiaries are Hope Harbor Home, a

domestic violence shelter, and Providence Home, the only emergency teen shelter in the county. The committee worked through the spring to coordinate all the decorations and theme for the event, including using the March Meeting to work on the decorations. Committee members planned the program and, set up stations to fill vases with pebbles and decorate them, cut and curl ribbons to create the purple domestic violence symbols to set on the tables, put together 350 tiffany style turquoise two-piece boxes filled the with Lindor truffles and tied with purple.

#### Carolina Ballet, Junior Woman's Club of Raleigh

Carolina Ballet is one of America's premier arts organizations. Launched as a professional dance company in 1997 under the direction of Artistic Director/CEO Robert Weiss, Carolina Ballet has since garnered critical praise from the national and international media, staged 80 world premier ballets, and toured internationally in China and Hungary. Clubwomen helped with the Merchandise Boutique for The Nutcracker, a fundraising event for the Carolina Ballet. They also helped answer questions, wrap purchases and organize things for two performances in Raleigh.

#### Christmas In Clayton, Woman's Club of Clayton

In a cooperative project with the Clayton Visual Arts Association, The Woman's Club of Clayton provided 25 volunteers to organize the Christmas home tour in downtown Clayton. TWCC clubhouse was the start of the 2-1/2 mile home tour featuring 8 homes of historic interest. Twenty-eight local artists displayed and sold their creations in the homes and at a co-op for artists on Main Street, was also part of the tour. A Horse and Carriage added to the festivities and gave participants an opportunity to ride around the downtown tour. Club members handled check-in and provided bracelets and maps. Each home on the tour also had docents from the TWCC. Homeowners graciously decorated for the season and provided refreshments for the tour. Proud homeowners provided details on the homes as well as the changes that were made over the years.

#### Sunday Craft Day, Garner Woman's Club

Once a month, the club holds a Sunday Craft Day where clubwomen bring their own projects to work on and fellowship with other clubwomen. The craft day goes from 1pm to 8pm, women can drop in at any time. The club has snacks and drinks available. The club encourages the public to attend and they bring their own projects as well. They have gained several new members just by hosting these craft days. Also they have used this time to work on other club projects including the no sew blankets and teddy bears.



# **CONSERVATION CSP**

**CLUB PROJECTS** 

**VOLUNTEER HOURS** 

**301** 

10,251





47,738 DONATED 13,657 IN-KIND

#### Healthy Women Cooperative Project, The Women's Club of Clayton

The members of the Women's Club of Clayton took the State President's Project "Healthy Women" to heart. Eight members began a cooperative project with the Main Street Community Garden in Clayton. This fall the members of The Woman's Club of Clayton prepared and planted a large plot of spinach and kale, which was then harvested by members for them or to share with other growers. For some club members this was a first experience growing their own food and for others a reminder of how fresh food can taste. Partnering with the Hocutt-Ellington Memorial Library, a "Little Free Library" was also installed at the garden through the cooperative effort of TWCC and the garden owner. This little library will be monitored by TWCC and resupplied by borrowers and the Hocutt-Ellington Memorial Library. This placement is encouraging residents to not only read but also garden!!

#### Conservation Tips, GFWC-NC Statesville Woman's Club & NC Sorosis

The newsletter of the GFWC-NC Statesville Woman's Club includes a "Conservation Corner" that provides educational info for members. These articles suggest things that members can do to improve the environment and coastline. At their September Conservation CSP hosted meeting, Rogers Shew, UNCW Department of Earth and Ocean Sciences and Department of Environmental Science was their guest speaker. He shared information on the Venus Fly Trap and why it is important to protect their habitats. At the May Conservation CSP meeting, the speaker was from the Cape Fear River Watch. He shared information on how the organization works to protect and improve the water quality of the Lower Cape Fear River Basin through education, advocacy and action.

#### **Recycling Day**, The Woman's League of Henderson

A day designated for shredding of documents, acceptance of all types of electronics, appliances, construction materials, furniture and cabinets, toilets, pesticides, etc. Newspapers and old towels are collected and given to the local animal shelter. Members participated in Clean Sweep Day in April by cleaning the shoreline around Kerr Lake.

#### Adopt-A-Highway Program, The Anderson Creek Woman's Club

The Anderson Creek Club community is in a rural part of Harnett County. Members participate in the Adopt-A-Highway Program by keeping a 2.5-mile stretch along Ray Road (main road to the landfill). Members have collected over 100 bags of trash.

#### Humane Society of Winston-Salem, Winston-Salem Junior Woman's Club

At the May meeting, the community service project focus was the humane society. The president presented facts about the Humane Society of the US and specifically the one in Winston-Salem. The club participated in a tour of the Humane Society of Winston Salem. They also donated items from the Humane Society's wish list. Club members learned about the process of in taking and adopting the animals.

#### Importance of Native Plants to Bird Life, The Fuquay-Varina Woman's Club

The Fuquay-Varina Woman's Club hosted a program on the Importance of Native Plants to Bird Life. Speakers from the Wake County Audubon Society presented the program at the January 2018 meeting. In addition, club members were given information on the importance of the honeybee pollination. Members planned and attended the Bayer Bee Care Center in the Research Triangle Park to learn the vital role of the honeybee in the pollination of flowering plants but also crops. They learned that the life cycle of bees has been threatened in recent years causing a decline in bees. Members were given a sweet treat of 4 different kinds of honey made on the site. Educating members on the importance of bees in every aspect of the ecosystem was a true revelation.

**Earth Day Litter Pick Up and Beautification Day**, *GFWC Fuquay-Varina Junior Woman's Club*The GFWC Fuquay-Varina Junior Woman's Club began an annual tradition of celebrating Earth Day with other local citizens. They created an event titled "Clean the Quay". The event was publicized through their website, social media, and word of mouth. Club members walked over 2 miles of road frontage collecting trash and recycling items.

Over 12 trash bags were collected from our watershed and creek system. Club members wore gloves, vests, and bright pink FVJWC shirts.

During the week, the Juniors partnered with the Fuquay-Varina Woman's Club to beautify a local state-funded memory care facility. The Club purchased flowers and containers to plant a small flower garden at the facility. The flowers were purchased from Fuquay-Varina High School FFA club for their annual fundraiser

#### Pop Tab Collection for Ronald McDonald House, Junior Woman's Club of Raleigh

The Durham Ronald McDonald House provides a home environment providing support and resources that help keep families together during a family member's illness and recovery. The Ronald McDonald House collects pop tabs to sell to a third party that melts them down. The Junior Woman's Club of Raleigh collected over 6 pounds of pop tabs that the Ronald McDonald House will sell. 28 Members, 14 Hours, \$5.94 in kind

#### Cloth Napkins, Henderson Junior Woman's Club

Club members were encouraged to use cloth napkins over paper napkins. Not only are cloth napkins better for our environment but they also look nicer and help you save money. They come in many different sizes and all different colors and styles for every occasion. You can even make your own cloth napkins out of fabric. There are many different ways to use cloth napkins, from cleaning up to decorating.



**VOLUNTEER HOURS** 

26,580



**207,505** DONATED 43,500

#### **Operation Cinderella**, The Anderson Woman's Club

The Anderson Woman's Club supplied prom dresses to three schools for girls who could not afford their own. Using flyers, Facebook, the club website and the community website, they collected 125 dresses and many accessories from the community. The club also contributes to the guidance office Loan Closet and donates clothing as well.

#### **Little Free Library,** *GFWC-South Brunswick Islands*

In January 2018, GFWC-South Brunswick Islands dedicated a Little Free Library at Ocean Isle Beach Park for patrons to use as part of "Smart Start's "Park-Time Reading" campaign. The program is part of a greater initiative, "Raising a Reader," and connects to Dolly Parton's "Imagination Library." The dedication was featured in the local newspaper. The club was also tasked with maintaining a steady supply of books in the library. To aid the upkeep expense, the club received a \$1000.00 community grant given by Brunswick Electric Membership Corporation. The grant was featured in the Wilmington Star News and The Brunswick Beacon. With the grant money, 96 Dr. Seuss books were purchased, 57 board books for toddlers, and 32 Christmas books purchased from Dollar General, who in turn donated a portion of those proceeds to the Dollar General Literary Foundation. Club members also donated books to the cause. Each book had a label stating, "We support early literacy. Donated by South Brunswick Islands Woman's Club, Shallotte, NC".

#### Tea with Miss Lila, Fuguay-Varina Woman's Club

The Fuquay-Varina Woman's Club gave a tea party for their October meeting, featuring their favorite author, Mrs. Lila Hopkins, a 90-year-old resident of a local retirement community. She has authored several books, *Eating Crow* and Talking Turkey, which won NC. Juvenile Literature awards and A Touch of Splendor, which has been compared to To Kill a Mockingbird and Little House on the Prairie. She talked about her experiences with the Foreign Mission Board in Caracas, Venezuela, and time in the NC mountains where she began her writing career. CSP members served hot tea and finger foods on the club's glass china and silver.

#### Chromebooks Donation, GFWC-NC Fuquay-Varina Junior Woman's Club

GFWC-NC Fuquay-Varina Junior Woman's Club partnered up with Fuquay-Varina Middle School to find out what support they could provide to enhance their STEM efforts. Their county had made an initiative to equip each student with tablet technology; unfortunately, they learned that this did not include special needs classrooms. The club donated Chromebooks to ensure that the special needs class would be equipped as well as those of their peers.

#### Teacher Supply Warehouse of Guilford County, Greensboro Woman's Club

The Greensboro Woman's Club, in addition to their regular September school supply drive, responded to the emergency need of the schools in April with a drive that yielded student and teacher supplies valued at \$650.00 and a donation of \$500. Greensboro was struck by a tornado with 135 mph winds leaving three county schools so severely damaged that students had to be relocated and classes held in temporary locations. Five months later, the club held their annual drive, vielding additional supplies valued at \$700.

#### Dr. Seuss Christmas Presents. GFWC of Holden Beach

In their drive to incorporate the GFWC Seven Grand Initiatives, GFWC of Holden Beach chose one in which they delivered Dr. Seuss books to the kindergarten students at Bolivia Elementary for Christmas. They collected books by partnering with two local residential communities, Lockwood Folly and Seascape, The Holden Beach Chapel and the Friends of the Library. The request for book donations was made in the communities and in the Club's monthly Communiqué. Seventy-six books were collected; fifty-six books of the same size were wrapped as individual gifts, complete with bows, for the student presentation on December 20. Clubwomen delivered the gifts to 3 kindergarten classes at Bolivia Elementary. One member read Dr. Seuss' The Sneetches to the group before the presents were distributed. The children unwrapped their books while the school photographer and Parent Facilitator took pictures for their publications, Facebook and Yearbook.

#### **Supplies for Local schools**, GFWC Warrenton Woman's Club

After hearing that teachers in the Warren County Schools were forced to purchase some school supplies from their own pockets, members got creative. They contacted 9 schools and asked teachers to make a shopping list that would cost about \$107.00 each. Shopping lists were collected, members were organized to do the shopping, and the fun began!

#### Grants & Scholarships, The Wilmington Woman's Club

From the proceeds of their annual fundraiser, The Wilmington Woman's Club provided multiple grants and scholarships to assist area non-profits in the work they do with community women and children in addition to providing scholarships to students at Cape Fear Community College and UNCW.

#### Book bags for first-graders, The Woman's Club of Clayton

Partnering with Cooper Academy, The Woman's Club of Clayton collected first grade level reading books, pencils, book marks, and small stuffed animals as a "reading buddy" for Cooper first grades students. These items filled book bags personalized with the student's name. They took 102 bags to the school and read a story in each classroom. Inside each bag was a reading record for the parents to complete as they read to the children, further extending this literacy project.

#### Mt. Airy Museum of Regional History, The Women's League of Mt. Airy

The Women's League of Mt. Airy made a commitment to the city's state accredited museum because they wanted it to continue despite the decline in volunteers. Nine of their fourteen members joined the museum. Eight members now volunteer their time working at the front desk and gift shop on a scheduled basis. Three serve as docents. One member catered 8 events, Christmas Open House, volunteer appreciation day, member appreciation day, board luncheons, etc. at her own expense.

**596** 



**VOLUNTEER HOURS** 

24,803



169,383 DONATED 84,042 IN-KIND

#### Drug Education in the Community, GFWC South Brunswick Island Woman's Club

Given the epidemic of opioid abuse in the county, the Director of Brunswick Christian Recovery Center shared with clubwomen at the December general membership meeting his personal story of recovery and how their facility is helping to rehabilitate men with alcohol and substance abuse issues. They are also in the process of establishing a women's center in the county. In appreciation and support for this program, GFWC-SBI Public Issues CSP presented a 43" flat screen smart TV to be used at the recovery center.

#### **Buddy Benches**, The Women's Club of Mount Airy

The Women's Club of Mount Airy purchased pressure treated lumber and donated it to the woodworking class at Mount Airy Senior High. The high school students of the woodworking class constructed 7 "Buddy Benches" using the pressure treated lumber. The benches were delivered to two elementary schools in Mount Airy. Clubwomen and students (members of the "Kindness Club") at each of the elementary schools painted the benches with weather proof paint and decorated them with their handprints. The benches were placed on the playgrounds of the two schools. When students are out playing and feel lonely or need to take a rest, they can sit on the benches, and make new friends. The Buddy Benches have been a huge hit with all of the students. They are in constant use, every time the students are on the playground.

#### Community Agency Appreciation Tea, GFWC North Wilkesboro Woman's Club

Each year, the club honors several helping agencies in the community with an Appreciation Tea. Club members work on this project all year long so that they can show each agency how much they are appreciated in what they do to serve Wilkes County residents. The executive director and up to 3 other employees or board members from each agency may attend. Each agency is given 5 minutes to give others an update about their agency and what their main goals or any new initiatives are for the year. The participants are treated to hot tea and finger foods for lunch and are served by our members with fine china. It's a real Tea Party. They feel extremely special, pampered, and appreciated. The club gets rave reviews from the participants each year and the agencies look forward to attending.

#### Canine Companions for Independence, The Ahoskie Woman's Club

The club members learned about the many and varied services these wonderful service dogs perform to help veterans, adults, and children with special needs. Club member Noreen Hannon, a veteran and owner of a service dog presented the program. Videos from Canine Companions, of real recipients with their dogs and their words and stories made it very real to the club. It generated a lot of interest and enthusiasm among members. Club members decorated the tables with supplies purchased for the dogs, other club women brought gift cards and cash. Information and pictures were shared on the club Facebook page and were featured in the club newsletter and brochure. The program was so well received the club was asked to repeat it for a church group which was done. Club members are seeing more service dogs in our area and feel it is important to educate members and community on the important role of service dogs.

### A Baby Shower at the Boys and Girls Homes of NC Unwed Mother's Cottage, The Woman's Club of Raleigh

The Home Life CSP luncheon in October was dedicated to the Boys and Girls Home (BGH) in Waccamaw, NC. The speaker from BGH gave an overview of the facilities and services offered to help unwed mothers. The luncheon was set up like a "baby shower" with the attendees bringing in baby and young children's items. We received beautiful crib and bumper sets, blankets, high chairs, car seats, strollers, baby clothes and other items. Attendees and speaker were served lunch by the CSP in the Woman's Club of Raleigh (WCR) office.

#### Go Red for Women, Greensboro Woman's Club

The February meeting was a "Go Red for Women" meeting, to raise awareness of heart disease being the number 1 killer of women. Members were encouraged to wear red that night and a speaker from the American Heart

Association provided facts and statistics that helped educate our club on ways to protect themselves from cardiovascular disease. Members of the Home Life CSP Committee met with our caterer and planned a heart-healthy meal. Each dish was labeled to show its calories and fat content. A raffle was held for a basket full of healthy items with the proceeds going directly to the Go Red for Women Campaign which supports educational programs to increase women's awareness and critical research to discover scientific knowledge about cardiovascular health. In addition, an article was distributed through our monthly newsletter informing members about the Go Red for Women Campaign and how this initiative has helped women improve their life styles, resulting in fewer heart attacks and strokes.

#### Murdoch Center for Developmentally Disabled Adults, Wake Forest Woman's Club

Club members served as pen pals and purchased and sent birthday and holiday cards to residents of Royal Cottage. They also supported the Operation Santa Claus for the Center. Club members donated unwrapped gifts, wrapped by Friends of Murdoch Volunteer Services were then presented to the residents. 181 items were donated. This insures every resident received a gift for Christmas.

#### Exceptional Children, A.L.Brown Juniorette Club

Club members volunteered as one-on-one volunteers with the adopted Exceptional Children (EC) class students at the Cabarrus Special Olympics. This was a great opportunity for the club members to mentor Adopted Students on this special day for them.

#### Senter's Rest Home Project, GFWC Fuquay-Varina Junior Woman's Club

Senter's Rest Home is a state-funded rest home. The club has partnered with the local memory care facility to spread cheer during the holiday seasons. Many residents don't see family other than at Christmas, so the club decided to spread cheer throughout the year. For Valentine's Day the club made gift bags and filled them with candy, hand sanitizer, and puzzles for the elderly to enjoy Club members also wrote and designed valentines for them. The club hosted a "Valentine's Ball" with grape juice in wine glasses and cookies. Several residents even invited dates! Club members enjoyed our next rest home visit during the Christmas season. Two members, along with family and guests, sang Christmas carols to the residents of the memory care facility. The club provided refreshments to the residents, with young children excitingly handing out cookies. Club members have encouraged many young children to participate in the caroling and it has become one of the facilities favorite traditions.

#### House of Hope, GFWC Clayton Junior Woman's Club

Throughout the year, members of the club made dinner for the girls living at House of Hope, a therapeutic school, home, and counseling center for hurting and troubled girls, ages 12-17 and their families. Club members eat dinner with the girls while mentoring them. Club members then do a craft, play a game, or do another activity with the girls. This year, club members went during the months of February, June and December.



## INTERNATIONAL OUTREACH CSP

**CLUB PROJECTS** 

**234** 



**VOLUNTEER HOURS** 

7,361



55,500 DONATED 24.117 IN-KIND

#### Country Cusine, AL Brown Juniorettes

Each month, AL Brown Juniorettes International Affairs chair chooses a restaurant for our members to visit to experience a different countries' cuisine. We average 4-12 members each month at the dinners. Anything from Greek to Italian!

#### Samaritan's Purse, Winston-Salem Junior Woman's Club

Samaritan's Purse is a nondenominational evangelical Christian organization providing spiritual and physical aid to hurting people around the world. In November, The Winston-Salem Junior Woman's Club purchased items for Operation Christmas Child Shoeboxes. Members were originally going to pack 4 boxes but ended up with so many wonderful items that they ended up packing 6 boxes.

#### Operation Smile, Henderson Junior Woman's Club

In Spring 2018 the Henderson Junior Woman's Club donated \$206 to Operation Smile to purchase over 200 child life therapy or "smile bag" supplies including foam balls, coloring books, construction paper, stickers, shampoo, toothbrushes, and soap. The club also purchased medical record supplies including staplers, sticky notes, and highlighters

#### Transformation Textiles, Fuquay-Varina Junior Woman's Club

For their October meeting, the International Outreach CSP of the Fuquay-Varina Junior Woman's Club organized a speaker from Transformation Textiles. Alta Whitt, spoke about the organization and the many benefits it provides to underprivileged women abroad. Transformation Textiles mainly provide underwear and feminine hygiene products to those around the world who do not have easy access to such products. Club members learned 80% of females cannot afford sanitation protection and donated \$90, enough funds to provide 9 sanitary pads to young girls in other countries, to this organization after hearing Ms. Whitt speak.

#### Catholic Parish Outreach, Junior Woman's Club of Raleigh

Catholic Parish Outreach, a Catholic Charities of the Diocese of Raleigh program, is celebrating 41 years of serving the triangle community. They provide emergency food assistance and, when possible, small children's clothing and baby items, such as formula and diapers. CPO largely serves many members of our international community such as refugees and English as a second language speakers. The Junior Woman's Club of Raleigh spent January 27 helping sort good produce from bad, shelving and organizing food, bagging supplies and cleaning the food storage area.

#### The Lunch Project, Charlotte Woman's Club

The Lunch Project funds community-run lunch programs in Tanzanian primary schools. The organization ensures that children have the fuel needed to learn throughout the day, while stimulating the local economy by purchasing locally sourced products. The Lunch Project will help further improve the local economy by preparing students to be productive members of the community in years to come. Charlotte Woman's Club's biggest impact was in the form of a \$7500 grant to The Lunch Project.

#### Full Belly Project, GFWC-South Brunswick Islands

International Outreach CSP hosted Jock Brandis, founder of Full Belly Project at the September general membership meeting. Mr. Brandis explained the mission of the organization as a group who helps to design and distribute innovative, sustainable technologies within the local community that empower people all over the world to improve their own lives. To further the program's service to others, Mr. Brandis was presented a \$1,000 check for the Full Belly Project.

#### Free the Girls, Greensboro Woman's Club

Club members were asked to collect new and gently used bras for Free the Girls, a non-profit devoted to helping sex trafficking survivors in other countries forge a path to freedom. Most of our members contributed all sized and

styles of bras including sport bras and camisoles. Our donations help survivors of human trafficking start their own businesses selling bras in their local second-hand clothing markets while they recover and build their new lives. The bras are highly sought after items in these countries. A newsletter article was written explaining our collection and the mission of this organization. Our members donated over 150 bras which were sorted, packed and shipped. The free the Girls program currently works in El Salvador, Mozambique and Costa Rica. They collaborate with partners on the ground in these countries to encourage, equip, and empower girls and women to earn a safe income selling bras. These partners work closely to provide programming for holistic reintegration.

#### "Carry the Future", Baby Shower, NC Sorosis

The International Outreach CSP hosted a baby shower but we did not play "those" baby shower games. The program was "Carry the Future" which is a volunteer organization to help deliver material aid to refugee families in other countries. Members and the club also donated funds as well as sending three baby carriers.

#### Global Refugee Assistance, Woman's Club of Raleigh

At the October meeting, the club had a speaker with Cooperative Baptist Fellowship Global Mission. She described for the advocacy work for refugees they do all over the world. It was particularly interesting to hear about the resettling of refugees in Raleigh and the support they receive from this agency. This information helped members understand the plight of these refugees and what they can do to help them make a new life in our city. During the summer of 2018, WCR gave Global Refugee Assistance an additional \$400.00.



## PUBLIC ISSUES CSP

**CLUB PROJECTS** 



**VOLUNTEER HOURS** 



**63,192** DONATED

110,869

#### Meet The Candidates Forum, GFWC-NC Kings Mountain

Twenty-two candidates running on the Cleveland County ballot participated in the GFWC-NC Kings Mountain annual candidate forum. Candidates were given three minutes to state their platform for office. Time was given for a "meet and greet" session for members to talk individually with candidates and/or take pictures. This event was covered by the Kings Mountain Herald. Thirty-eight guests came to hear the candidates. Refreshments were served.

#### Patriotic Pillowcases, GFWC-South Brunswick Islands

GFWC-SBI Public Issues CSP in partnership with their Sewing Committee participated in the "Soldier's Angels Sewing Team" initiative by providing patriotic pillowcases for US service personnel in military hospitals in Europe. The 15 pillowcases, made of red, white & blue patriotic theme cotton material, were sewn to meet European standards with 11 being shipped to Germany. The remaining pillowcases were presented to the local hospice care center, SECU Hospice House of Brunswick in Bolivia, NC. Veterans who are patients at the facility will use the pillowcases. Club members donated fabric for the projects. The donation was featured in the Brunswick Beacon.

#### American Red Cross: Sound The Alarm. Save A Life, Greensboro Woman's Club

In preparation for this event, a member of the Board of the Greensboro Chapter of the American Red Cross spoke to the club about their efforts to educate the public on home fire safety. Fire safety information was then included in the club's monthly newsletter. On "Sound the Alarm. Save a Life" Day club volunteers went door-to-door in two local at-risk neighborhoods alongside local firefighters. While the firefighters installed free smoke alarms and checked the condition of existing alarms, the volunteer club members educated the homeowners on general fire safety information including creating a fire escape plan and alarm battery replacement.

#### Wreaths Across America, Fuguay-Varina Woman's Club

With the mission of binding the community through a hands-on project to honor veterans, this club decided to participate in Wreaths Across America by placing wreaths at the gravesites of veterans at a local cemetery. As the result of information from the town's history museum the club found it had to increase the number of wreaths they had expected to need from 143 to 233. A local business donated supplies. Fifteen high school students and 22 veterans volunteered to help lay the wreaths, honoring veterans who served in all armed conflicts from the Civil War to the War in Iraq.

#### **Safety**, GFWC-NC Statesville Woman's Club

The members of the GFWC-NC Statesville Woman's Club were given a lesson in internet safety during their September meeting. Iredell County Sheriff's Department Officers Detectives from the Economic Crimes Unit talked about current cyber scams prevalent in Iredell County, the country and the world. They offered precautions to take to prevent becoming victims, including being mindful of where and how personal information is both stored and shared. The officers also stressed the importance of reporting a scam without feeling embarrassed about being a cyber criminal's target.

#### Remember The Veterans: Burlington Woman's Club

November was "Remember the Veterans" month. On Veterans Day goody bags were given to Veterans in various assisted living homes in Burlington. Members also support veterans with visits, gifts, and cards throughout the year, and one member regularly mails "care packages" to military units posted overseas.

#### **The Wall That Heals.** Wake Forest Woman's Club

The Wall That Heals is a 3/4 scale traveling replica of the Vietnam Veterans Memorial in Washington, DC. The exhibit consists of the Wall replica and a mobile education center. Wake Forest was the only town in NC to host this memorial. The exhibit was open to the public day and night throughout the visit. Wake Forest Woman's Club members volunteered as docents and guides to assist the 15,000+ visitors with name rubbings from the wall, information at the education center, working at the volunteer station and much more.

#### Self-Defense Class, Southport Woman's Club

The Southport Woman's Club invited a female Officer from the Brunswick County Sherriff's Office to a meeting to share tips on women's self-defense. Thirteen clubwomen signed up for the class, attending three 3-hour sessions. They first learned that 90% of self-defense education consists of risk awareness, risk recognition, risk reduction and risk avoidance. Certified Instructors created real-life situations where the clubwomen learned offensive and defensive postures and to use whatever was available to them: their hands, feet, elbows knees and voices. Many times, they were told to "Yell louder!" and "Hit harder!" The clubwomen were invited by the Officers to join subsequent sessions. In gratitude for the course, the participants donated \$100 to the Brunswick County Sheriff's Self-Defense program.

#### Supporting And Honoring Veterans, Wilmington Woman's Club

The Wilmington Woman's Club hosted its Third Annual Tea to Honor Women Veterans, with 35 women veterans in attendance and 20 WWC members greeting them. An area high school girls' color guard presented the colors while local Girl Scouts served the refreshments. The speaker for the event was Carolyn Hughes, a West Point graduate and a former intelligence officer in the US Army. At the conclusion of the tea, all of the attendees voiced their appreciation for being honored for their military service. This event was also an opportunity for the girls in attendance to see women committed to having served their country.

#### Chrysalis Club Visit, Cary Woman's Club

Six members of the Cary Woman's Club hosted a meeting of the seventeen members of the Chrysalis Club at the North Carolina Correctional Institution for Women. CWC provided healthy snacks. A reading theme was used to promote literacy, creativity, and self-esteem. It included selecting at least three appropriate books and making two types of bookmarks. Each resident was given an opportunity to read an excerpt from one of her books or tell why she selected it. Everyone participated which led to several spontaneous "book talks" among the women who were eager to talk about their books. The facilitator also led the group in some chants and songs as they transitioned from one activity to another. CWC members enjoyed visiting with the residents and getting to know them a little better.



# GFWC DOMESTIC VIOLENCE

**CLUB PROJECTS** 



**VOLUNTEER HOURS** 

7,060



**48,747** DONATED

133,234

#### Safe Room Refurbishment, Outer Banks Woman's Club

Outer Banks refurbished a safe room at their local woman's shelter, Outer Banks Hotline Crisis Prevention and Intervention Center. The club first sponsored and furnished this room in 1995 and in late 2017 the Director spoke with the club on Human Trafficking. They received a request to donate funds to give the safe room a facelift. OBWC chose to be hands on and selected new furnishing after visiting the shelter. They wanted the room be full functional and a protective cocoon. They fixed the ceiling, spackled the walls, removed and replaced existing baseboards. They steam cleaned the carpets but discovered they were old and replaced with new flooring; they hung new curtains and blinds; painted the walls. They purchased new bunk beds, a mother's bed, pretty bedding, throw pillows and spacious shelving so families could store personnel items.

#### Charity Gala for Hope Harbor Home & Providence Home, GFWC of Holden Beach

The GFWC of Holden Beach held their 10th Annual Charity Gala to benefit Hope Harbor Home and Providence Home. Hope Harbor service domestic violence victims and offers a 24-hour crisis line. Providence Home is a Family Emergency Teen Shelter It is answering the need to help children at risk that are aged 11-17 to provide emergency residential facilities during a time of crisis. They had a Domestic Violence survivor speak of her journey at the event. They held a fashion show, applied and received a grant from Brunswick Electric Membership Cooperation for the event, sold sponsorships, and collected auction donations. The event raised \$25,178 from the silent auction. The two beneficiaries received \$15,000.00 for a total of \$30,000 being donated.

#### Carroll's Kitchen, Junior Woman's Club of Raleigh

Carroll's Kitchen, a Raleigh based non profit social enterprise restaurant group providing healthy employment for women leaving crisis such as domestic violence. While in this program women are given a room in the Carroll's Kitchen house while working in one of the two locations. Women are taught restaurant skills that will allow experience and training for future employment as well as life skills that will allow experience and training for future employment as well as life skills such as financial management and healthy living in order to break the cycle of dependency on violent partners and abusive environments. In 2018 the club participated in a one-year birthday party and fundraisers to open a second location, provided home and personal hygiene items to the women in the program and donated gift cards to honor each new member inducted in the club, helped buy safe shoes for use in the restaurant. They also hired Carroll's kitchen catering for their summer board of Directors meeting and donated \$1000.00 from the clubs fundraising efforts.

#### **Project Linus,** Outer Banks Woman's Club

The members of The Outer Banks Woman's Club created and distributed handmade quilts to children in need of comfort and security during times of illness or trauma. 2 members donated 52 hours and made 25 quilts to the **Outer Banks Hotline** 

#### Hope Harbor Home, GFWC of Holden Beach

Each year members of the GFWC of Holden Beach raid their closet and seek donations from friends and family to donate to Hope Harbor Home. Three Hope Chest Thrift stores offers gently used clothing, housewares, furniture, books and collectibles for sale to the public. They provide vital financial support for Hope Harbor Home's programs for domestic violence victims and their children. 31 hours were volunteered and \$7940.00 in in-kind donations made by 12 members.

#### Basket Donation, Cary Woman's Club

Cary Woman's Club created 25 baskets that were donated to Interact a private non profit agency that provides safety, support and awareness to victims and survivors of domestic and sexual violence. Interact hosts a Holiday Bazaar event which allows their families to shop for gifts for their parents and for the children. 8 members of Cary Woman's Club created different theme baskets for tis event. They also donated several boxes of items that can be

used throughout the year as awards or as emergency supplies when needed. 20 members volunteered 30 hours and gave \$675.00 in in-kind donations.

#### Halloween Costumes, Cary Woman's Club

Cary Woman's Club also donated 25 Halloween costumes to Interact in larger sizes for children to attend a Trunk or Treat event hosted by Interact their nonprofit agency that provides safety, support and awareness to victims and survivors of domestic and sexual violence. 8 members volunteered 2 hours and donated \$40.00 in-kind donations.

#### **Shopping for Supplies,** South Granville Woman's Club

South Granville Woman's Club supported the Granville County families living violence free by shopping for supplies monthly that were identified as needed for their clients. Items were collected and delivered to FLVF 20 hours were volunteered and \$800 in in-kind donations given.



# **GFWC ADVOCATES FOR CHILDREN**

**CLUB PROJECTS** 

**173** 

**VOLUNTEER HOURS** 

4,722



**118,332** DONATED

**57,328** IN-KI

#### Read and Feed and Literacy Volunteering, GFWC Fuquay-Varina

One of the club's largest commitments is the local "Read and Feed" program. The mission of the Read and Feed program is to give elementary school children an appetite for reading by strengthening literacy skills and providing encouragement in a nurturing, neighborhood environment. Using mobile classrooms, the program provides meals to eliminate hunger, mentors to help children read, and books to build home libraries. Club members volunteer their time and resources each month to serve and purchase the food to the attendees. Every member is strongly encouraged to volunteer for this project and the response is usually overwhelming with members and their families ready to help. Even small children are able to help pass out pizza and fruit to the students. This continues to be one of our favorite projects. Additionally, to support the same students we serve monthly, we donated \$500 to their school's "Read-a-Thon".

Wine Walk for Charity to benefit ARC of North Carolina, Junior Woman's Club of Raleigh
Lafayette Village, a local, European style retail complex with gourmet dining and upscale shopping, hosts a Wine
Walk For Charity on the third Thursday of the month, March through October. Attendees pay \$10 for a wine glass
and then meander from store to store, tasting wine, enjoying complimentary snacks and perusing the variety of
shops. Each month, 100% of the proceeds benefit a different charity. On October 18, 2018, the Junior Woman's
Club of Raleigh participated in the Wine Walk for Charity to benefit ARC of North Carolina, an organization that
has provided advocacy, support and services to children with intellectual and developmental disabilities in North
Carolina. Members assisted in passing out information about ARC of NC at the registration tent prior to the event
and then enjoyed the wine walk with fellow clubwomen. This single event financially supported and increased
awareness of an important childhood advocacy organization while allowing us to expand our club's branding in
the community, further recruitment outreach and serve as a membership social.

#### Angel Gift Program, The Outer Banks Woman's Club

The Outer Banks Woman's Club (OBWC) started the Angel Gift program 31 years ago, with the goal of providing a complete Christmas to children in Dare County whose parents could not afford to buy toys and clothes for them. In 2018 the Club provided this assistance to 100 families and 232 children; 99 children were under the age of 9 and 133 were between 9 and 18. The wide support this popular program engenders in the Outer Banks is reflected in the fact that 130 children were adopted by the members of the community, and also by the very generous funding raising activities by local businesses.

In September OBWC met with the staff of the Dare County Department of Social Services (DSS) their project partner. Criteria, for family participation, was agreed upon with DSS. DSS identified the families and children that met the criteria. Families were kept confidential. Children were individually listed on Angels and adopted out to local groups, such as Churches, or hung on Christmas trees in 5 local businesses. Donors selecting an angel filled out a form with their contact information, one copy of which was deposited in a box by the tree so that OBWC could track each Angel. The second Thursday of December, parents came to pick up the presents for their children. It is hard to describe the effect the reaction of a parent who breaks down in tears because her child told her that morning that the only thing she wants is a pink and purple bike, and when we bring out the bike we bought for the child it happens to be pink and purple. Or when a local citizen drops off the gifts brought for an angel because she was an angel on a tree when she was a child.

#### Backpacks Full of Blessings, GFWC South Brunswick Islands

Backpacks Full of Blessings helps combat the issue of childhood hunger by filling backpacks weekly with healthy food and snacks for school age children. Backpacks are sent home with children on Friday to secure the weekend need and returned on Monday to be refilled before redistribution. One GFWC-SBI member volunteers weekly to refill the backpacks and then delivers the filled packs to local schools for distribution. The club collects non-

perishable, single serving foods throughout the year that are donated to the program in addition to individual monetary donations.

#### **Shoe Closet,** GFWC Junior Woman's Club of Charlotte

During 2018, Charlotte Juniors continued the work of the club's signature project, Shoe Closet. Since the 1960s, the Junior Woman's Club of Charlotte has provided new shoes and socks to children in need. In many cases, these children come to the shoe store with their toes clenched in shoes too small or with shoes so worn they are holding on by a thread. A Charlotte Junior takes the children around a local Shoe Show allowing them to pick out a new pair of shoes appropriate for school. For many of these children, this is one of the first decisions they get to make for themselves. The Shoe Show staff ensures proper measuring and fit. While waiting their turn to pick out their new shoes, the kids play games and eat snacks provided by Charlotte Juniors. The kids leave with their new shoes and a smile on their faces.

#### Sponsor Children through DSS, Henderson Junior Woman's Club

One of the largest and rewarding projects our club has done is Sponsor Children through the Department of Social Services. We sponsored 17 children, which most were foster children at Christmas. Without our help in providing Christmas, several of these children would be without. The social workers have to purchase and sponsor those that are not sponsored. Our members spent 43 hours shopping, gathering, wrapping and delivering these wonderful gifts to the needy children in the community. They said the foster children often get overlooked at Christmas and often are the ones who need items the most. Items listed are all necessity with one or two as an extra gift. The social workers were just so amazed by the work and donations of our club. It was such a rewarding project!

#### Advocates for Children's Week Collection/ Donation, Burlington Junior Woman's Club

In Alamance County there are two agencies that are working to combat and provide emotional support to survivors of physical abuse, sexual abuse, and human trafficking. Those agencies are CrossRoads Sexual Assault Response and Resource Center and Alamance For Freedom. Together these agencies provide spaces for clients to be interviewed by law enforcement, to receive support from advocates, and to engage in therapeutic services. A large number of the clients seen by the advocates at these agencies are children. Each child that comes into either agency for services receives a journal and a snack. Frequently, law enforcement utilizes art supplies when conducting interviews of children to distract them and avoid further traumatizing them. Club collected journals, art supplies, snacks, and office supplies for the staff and clients at CrossRoads and Alamance For Freedom.

#### Classroom Projects with Students, Mt Airy Woman's

The teachers at the local elementary schools have "wish lists" of household item that they use in their classrooms. These items (egg crates, milk cartons, plastic containers...) are collected at club meetings, and distributed to the schools. Once a quarter our members go to the schools and make craft projects with the students.

#### Playground Revitalization, GFWC Fuquay-Varina

This year, the club was asked for help by two local schools. The first school, Willow Springs Elementary, installed a new and fresh playground specifically for Kindergarten students. They used our funds to create a "buddy bench". Our club members have learned about this nationwide initiative and were excited to be a part of this great project.

# **GFWC COMMUNICATIONS & PR**

**CLUB PROJECTS** 

**194** 



**VOLUNTEER HOURS** 

8,623



**DOLLARS SPENT** 

29,147

#### **Social Media Programs**

- The Junior Woman's Club of Raleigh 2018 communications and public relations efforts has truly launched them as a leader in community service in Raleigh that is recognized and shared across multiple communications channels. In their 2018 social media campaign they successfully engaged with the many community organizations with which they were partnering with, which resulted in an increase in likes on Facebook by more than 20% over 2017. They also increased their Twitter followers by 10%. They rounded out their communications plan by continually updating their website, emailing with members and the community about their events and fundraisers as well as create other branded items, including drink koozies, a banner, and car magnets so they are recognized throughout the community.
- As part of their Social Media Project the *Greensboro Woman's Club* launched a refreshed website that included a contact form at the bottom of every page which resulted in 13 direct inquiries in membership, 7 of which became provisional members. Through their Facebook page they produced 69 unique posts and 21 reposts from GFWC and GFWC-NC reaching 407 people on average. Their greatest success was with their ACC Basketball Auction which reached 12,484 people garnering a record 1185 engagements with 35 shares. They also utilized Nextdoor to share their fundraisers.
- *GFWC of Holden Beach's* social media project included the effective use of their website, Facebook and email which resulted in 1825 unique hits on their website, 6932 interactions on Facebook and communications to members to include minutes, Federation Fridays, GFWC News & Notes, legislative alerts and information on national, regional, state, district and local meetings and events.

#### Website, Outer Banks Woman's Club

The Outer Banks Woman's Club launched a redesigned website in order to make it a "one stop shop" for club members and the community and included information about who they are, what they do, membership information and a new club member section that allows members to pay for dues, social activities and purchase club items. Since its launch in September 2018, the website has had more than 700 visitors and several prospective club members have shared what they found out about the club through the website and were impressed by the tool.

#### PR Tools, Outer Banks Woman's Club

The OBWC used numerous tools to increase their publicity among the public including press releases in which they were featured in 20 articles in the local newspapers. They designed new club t-shirts worn by members at their many activities throughout the community. The club was also featured at a monthly Chamber of Commerce meeting, displayed club information at the library and community events and produced business cards for members to carry and share information about the club. Fifteen prospective members attended club meetings as a result of the utilization of these PR tools, which was a 67% increase from the same time the previous year.

#### UNC-TV Telethon, Woman's Club of Raleigh

Members drove to Chapel Hill and volunteered at the UNC-TV Winterfest Telethon. Fifteen club members helped staff the phones and raise money for the public television station. The club's membership recruitment vice president, the vice chair of the membership team and an active new member were each given "air time" to promote the Club during breaks in the programming. Altogether the club members' efforts helped to raise more than \$3000 that evening.

#### Membership Recruitment, Fuguay-Varina Junior Woman's Club

Social media is one of their most valuable tools in regards to promoting membership in which they were able to share all news and events in which they attended and volunteered. This included the creation of online Facebook events where they were able to easily share the details with their followers, inviting interested women within their community to join them. They also utilized Facebook and Instagram to remind followers of monthly meetings and events.

#### **Tech Apps,** Outer Banks Woman's Club

The Outer Banks Woman's Club was creative in 2018 with their use of technology to provide outreach and communications in traditional and innovative ways that had a significant positive impact on their club. They successfully utilized Sign Up Genius to coordinate 100% of their volunteer opportunities since September 2018, resulting in an approximate 50% decrease in the time required to secure and manage volunteers for club events. They also replaced their traditional phone trees with the online application called Dial My Calls which resulted in a 10% increase in meeting attendance since its implementation.

#### R U OK?, Fuquay-Varina Junior Woman's Club

The town of Fuquay-Varina debuted our R U OK? Project and advertised it heavily on their publicity outlets. The program is an automated calling system designed to attempt contact to the elderly daily. If contact is not made by phone, an officer is sent to the home to complete a well check. A local magazine, Suburban Living, wrote an article explaining the program and talking about our club. We shared their article on Facebook and had 2,700 engagements and 52 likes.

#### Community Visibility, GFWC of Holden Beach

Holden Beach was especially successful in increasing their visibility throughout the community by increasing attendance by the public at their community events and fundraisers, updating and distributing their membership brochure, sharing a traveling membership display, participating in community fundraisers, creating and utilizing a membership greeting card used for thank you notes and including all GFWC, GFWC-NC, District and club logos in all materials and communications

**164** 



**VOLUNTEER HOURS** 

15,020



**DOLLARS DONATED** 

267,645

#### Grand Tea, GFWC-South Brunswick Islands

GFWC-South Brunswick Islands participated in the inaugural Grand Tea, a partner effort with the Brunswick County Parks & Recreation and Brunswick Senior Resources, where GFWC-SBI was invited to provide catering services for this community event. The Grand Tea was held on November 17, 2018. This event was designed as an intergenerational event with emphasis on spending time together in conversation, while enjoying the delicacies of tea sandwiches, scones, soup and mini desserts. Guests were entertained by the West Brunswick High School Jazz Ensemble and participated in a raffle.

#### Pecan Sale, Cary Woman's Club

Cary Woman's Club held their annual Pecan Sale. This is a fall fundraiser with pecans purchased in bulk from a distributor. Club members sell and deliver pecan orders to customers. Funds raised help pay bills and fund some of their CSP projects.

#### Christmas Home Tour, Fuquay-Varina Woman's Club

Fuquay-Varina Woman's Club held their Christmas Home Tour with plans for this December event beginning in August. Club members arranged for thirteen homes to be on the tour. Tickets were available through local businesses and were pre-sold to the event. Local businesses served as sponsors and the event was published on the Town's website. A reception for participating homeowners was held at the Fuquay Mineral Spring Inn and Garden on the Friday prior to the event. 16 club members served as event docents, along with 3 junior club members and 2 Garden Club members. The Town Hall opened for the event and served light refreshments to all who visited. 236 tickets were sold.

#### Upscale Flea Market and Garden Pleasures Sale, GFWC- Edenton Woman's Club

GFWC- Edenton Woman's Club held an "Upscale Flea Market and Garden Pleasures Sale" in an effort to raise funds for their annual scholarship program. This two-day event was held at the State Historic Site Visitor's Center and boasted attendance of 380. Items for sale at this event were donated and limited to used household goods, linens. crystal, silverware, china, craft items and decorative items for home and garden. Items were collected and stored over a four-month period in an enclosed and secured 8'\*20' trailer donated for use by a club member specifically for this event. During this four-month period, two hands on workshops were held for members to put their artistic abilities to work by creating, decorating, and donating items to sell which included garden hats, aprons and mirrored trays. A local farmer donated plants to sell. This event was a collaborative effort with 100% membership participation and with partnerships formed with the Edenton State Historic Site Visitor's Center, the Edenton Woman's Club Men's Auxiliary and the Junior Women's Club of Perquimans County. Members priced items, setup, and displayed goods for sale which required 40 hours. Breakdown and cleanup required an additional 10 volunteer hours. With all club members participating in various roles throughout this two-day event another 125 hours were contributed. Volunteers with the Edenton State Historic Site Visitor's Center, the Edenton Woman's Club Men's Auxiliary assisted with loading and unloading items. The Junior Women's Club of Perguimans County sold flowers and flowerpots to raise funds for their club. At the close of the event, all unsold items were donated to the American Legion Post #40. A \$400 donation was given to the State Historic Site Visitor's Center for the use of their facility. A \$100 donation was given to the Junior Women's Club of Perguimans County, GFWC Edenton Woman's Club utilized Facebook, their local newspaper, posters, and flyers to advertise the event.

#### Stock Your Cellar, Junior Woman's Club of Raleigh

The Junior Woman's Club of Raleigh held their annual "Stock Your Cellar" Wine Raffle. Local wine retailers, restaurants, and wineries donated 81 Bottles of wine. The bottles were combined into three "lots" of wine each containing 25 bottles to raffle. The remaining six bottles of wine were set aside for a special Woman's Club-only, half-case wine lot drawing as a special tribute to their mutually supportive relationship. Wine Raffle tickets were sold for \$20 each or 3 tickets for \$50. The drawing took place at a local restaurant. 15% of total restaurant sales were donated to the club. A Sample Online Auction consisting of three select packages were offered separate from the

Silent Auction. The Sample Online Auction was promoted on social media and allowed the opportunity to reach those who were unable to attend the event in-person, yet still wanted to engage and support the JWC of Raleigh. The Silent Auction was also promoted on social media and included teaser images and descriptions of the packages that would be available for in-person bidding during the event. The two auctions included donated merchandise, event tickets, and gift cards that were generously provided by local businesses and organizations, specifically for this event. The Wine Raffle grossed \$4,889.45. All members participated in some way, through ticket sales, wine donations, sample online and/or silent auction donations, promotion of the event, and event attendance.

#### Box Lunch, Fuquay-Varina Woman's Club

Fuquay-Varina Woman's Club held their annual Box Lunch, their major fundraiser, on April 25, 2018. All orders were pre-sold and members were encouraged to approach local businesses, leave an order form and then return the week prior to the lunch to collect orders. The Box Lunch consists of a turkey croissant, pickle, potato salad and earthquake cake. A local church was used to prepare the lunches. On the day prior to the lunch delivery, club members gathered at the church to prepare the earthquake cake. Day of the event, tables were setup to place assigned lunch orders. By noon, 1000 lunches had been boxed and delivered. \$200 was donated to the church.

#### Condo Stay Raffle, The Zebulon Woman's

The Zebulon Woman's Club sold raffle tickets for a one-week stay at a condo on Beech Mountain. This was a huge success as over \$5,000 was raised from ticket sales.

#### Spring Fashion Show, The Cary Woman's Club

The Cary Woman's Club held their annual Spring Fashion Show to raise money for The Carying Place, a non-profit organization that helps homeless working families in transition by providing housing, work training, budgeting, and parenting skills for up to six months. 75% of the profits from this fundraiser went to their chosen charity and 25% went to their Grant & Community Service Program for distribution throughout the community. The fashion show was held at MacGregor Country Club, a more elegant venue than in years past allowing for an increase in ticket price. A silent auction was added with items solicited from local vendors, stores, and individuals who generously donated to the cause. The Club was also able to obtain a \$1,000 sponsor as well as several smaller sponsors. Many of the club members worked very hard selling tickets, decorating and organizing for the show, modeling, soliciting items to be auctioned, greeting guests, and working at the registration table.

#### Charity Ball, GFWC-NC Fuguay-Varina Junior Woman's Club

Fuquay-Varina Junior Woman's Club hosted their annual Charity Ball, which raised more than \$15,000. Members began in January by soliciting donations from small businesses locally, and large corporations nationally. Donations came in the forms of sponsorships and silent auction items. This event was held November 17, 2018 at Carrollock Farms in Fuquay-Varina, with more than 200 guests attending. Attendees included the town mayor, along with other town council. The annual ball's theme was "Mardi Gras". Mardi Gras beads were sold as a revenue enhancer. Proceeds went into the community in the forms of the Chromebooks for the local middle school, Military Missions in Actions, angel tree donations, scholarships, a car seat donation to the Fuquay Fire Department, along with donations to many other community schools and organizations. As a club, a basket night preparation is held, where club members piece together donations into silent auction baskets. Then club members spend the day together decorating for the event. During the Charity Ball, a 50/50 raffle was held with proceeds of \$380 being donated this coming year's Teen Day hosted by the Fuquay-Varina Police Department. Additionally, a live auction was held at the end of the evening for the guests to purchase decorations.

#### Juleps & Jazz, GFWC-South Brunswick Islands

GFWC-South Brunswick Islands held their 5<sup>th</sup> annual Juleps & Jazz, a Kentucky Derby style fund"racer" event on May 5, 2018. All members participated in this event either by food prep, ticket sales, soliciting of auction items, and/or working at the event. A live jazz band provided entertainment to the 200+ attendees who donned Kentucky Derby attire and participated in a silent auction, derby raffle, and hat contests. Heavy hor d'oeuvres were prepared by GFWC-SBI club members. Bourbon bar, beer and wine were donated to the event by local businesses. A selfie photo booth included fun props and red rose frame donated by a local business. Local businesses were solicited for additional sponsorships. The event was promoted on the club's website, Facebook page, local newspapers and magazines.

**252** 



**VOLUNTEER HOURS** 

35,527



**DOLLARS SPENT** 

74,110

**Mid-Year Organizational Board Meeting and Leadership Seminar,** *Junior Woman's Club of Raleigh* This club recognized the need for a planning workshop during the club year. In addition, the club held a leadership seminar focusing on developing leaders. These two endeavors were held together. The Board of Directors watched a TED talk on leadership and held a discussion on the importance of mentorship, seizing growth opportunities and leading by example within the club's organizational structure.

#### **New Member Orientation,** GFWC-South Brunswick Islands

Six new members and ten executive board members attended a new member orientation. New members were guided through a tutorial of the club website, including bylaws, committees and CSP's, and spent one-on-one time with the executive board in a Q&A session. The orientation was then followed by a social.

#### Combining Community Service Programs, GFWC of Holden Beach

To encourage participation in the CSP's, the club president decided to combine Community Service Programs. The CSP Committees met throughout the club year to determine programs and projects that will be the focus of members. By combining the six categories into three groups with two chairmen, the goal was to have more participants with added ideas. Additional members in each group allowed larger projects to be undertaken.

Arts and Education were combined. This is a natural combination because of the student contests in the Arts Festival. Conservation and Home Life were the second group. This is another good combination because many of the issues affect each other. This left the third group as Public Issues and International Outreach. This group works on issues like human trafficking and illegal drugs.

#### Club Officer Transition/Communication, Camden Woman's Club

2018 was an administration transition year. The outgoing executive board prepared concise reports and records for the incoming executive board, providing a smooth leadership transition. Prior to each meeting, newsletters, agendas, monthly treasurer report and minutes from the previous meeting were emailed and posted on the club's Facebook page for members to review. The club roster and handbook were updated and distributed.

regulations as stated by GFWC. The Application along with the bylaws and Articles of Incorporation were

### Working To Gain 501c(3) Status Under GFWC's Group Exemption Club: Mary Stewart Woman's Club, 11 members, 20 hours, \$25 donated

New club felt it was important to have a tax-exempt status. As the club continues to grow, the status allows the club to solicit donations from companies that give to non-profit organizations. The club will also be eligible to apply for grants. At each club meeting the process was discussed and what is necessary to adhere to the

submitted to GFWC.

# **GFWC LEGISLATION & PUBLIC POLICY**

**CLUB PROJECTS** 

**30** 



**VOLUNTEER HOURS** 

455



**DOLLARS SPENT** 

3,000

#### Get Members Involved in Legislation, GFWC of Holden Beach

The goals of this project was (1) To provide a list of legislators, both national and state; (2) Have 100% of members enroll in GFWC Legislative Action Center and for GFWC-NC Legislative Alerts; and (3) Engage the membership in local, state and national legislation and issues.

Ways used to increase activities and expand knowledge:

- A sign-up sheet was developed and distributed at club meetings for member information. The details were
  used to enroll members in the GFWC Legislation Action Center and for GFWC News and Notes and GFWCNC Legislative Alerts and Federation Friday publications.
- The two handouts developed with contact information for legislators, the steps to join and an explanation of the GFWC Legislative Action Center and GFWC-NC Alerts, are part of the GFWC of Holden Beach Administrative Guide given to all members when joining. They are updated yearly via electronic files.
- A report by the Legislative Committee Chairman is part of the New Member Orientation Meeting.
- Monthly reports at club meetings included information on the on-going issues and Bills and added new subjects of national and state interest. These reports are included in the minutes, which are emailed to every member.
- Use the newsletter to include articles focused on general knowledge of the legislative process and related issues.

GFWC-NC would love to see more clubs engaging in projects and programs about the legislative process and enter for the GFWC-NC Legislation and Public Policy awards in 2020.

**130** 



**VOLUNTEER HOURS** 

6,913



**DOLLARS SPENT** 

10,245

#### Monthly member recognition, GFWC of Holden Beach

At each monthly meeting, one member is named the Gem of the Month. An enormously oversized plastic diamond ring on a ribbon is given to that member. The following month the recipient selects another member who has done something special for her or the club. The club president also developed a new monthly club award called The Daisy. A special pin is awarded to a member in recognition of time and talents given to GFWC-HB.

#### New Member Social, GFWC-NC Fuguay-Varina Junior Woman's Club

In October, the newly inducted 2nd VP Membership chair hosted a New Member Social event at a local establishment. The club members and prospective new members played a Jeopardy game of club trivia. The event brought in 9 prospective members and was attended by 12 number of club members. Club members provided pot luck style refreshments.

#### Web Outreach, Greensboro Woman's Club

In 2018, the Greensboro Woman's Club launched a fresh new website with updated photographs and the most current, detailed information that introduces visitors to the club's mission, showcases the club's projects, and outlines the club's affiliation with GFWC an GFWC of NC. They included a "contact form" at the bottom of every page so that it is easier for visitors to connect with the club. This produced 13 direct inquiries about membership and the club welcomed seven of those who inquired as provisional members in the Fall. They also increased their utilization of Facebook in 2018. They linked their Facebook page with their web page and added a Facebook username (@GWCNC) to simplify linking to their members and other individuals and groups. Their page likes almost doubled within a year.

#### Social Media Outreach. Winston-Salem Junior Woman's Club

Winston-Salem Junior Woman's club assigns board members to help keep the club's Facebook page updated. In 2018, they created an Instagram account (@wsjuniorwomansclub) to increase their presence on social media.

#### Community Recognition, Henderson Junior Women's Club

One member of the Henderson Juniors was selected as one of the 40 Under 40 Emerging Leaders in Henderson and HJWC was mentioned as one of her many contributions to the community.

#### Sip & Shop Summer Social, Junior Woman's Club of Raleigh

During the club's summer hiatus, the Junior Woman's Club of Raleigh partnered with a set of local businesses where boutique shopping and a wine tasting were provided as a club social and recruitment event. Attendees were able to browse the booths of various home décor vendors from Inspirations Boutique and engage in a wine tasting from The Wine Cellar Outlet while also mingling among current and prospective club members. Light appetizers were served as well. This was great social event that allowed for a more relaxed and casual atmosphere that steered conversation and discussion about the club in a more organic and natural manner. We had 23 members attend and 8 prospective members who were introduced to the club during this event.

#### University Outreach, Junior Woman's Club of Raleigh

The Junior Woman's Club of Raleigh is uniquely located in a city with 10 colleges and universities and there are three in which the student population is either entirely women or predominantly women. A week prior to the September General meeting, two members participated in a Career and Community Involvement event at William Peace University. During the event, students and faculty were able to meet with the club women and learn more about our involvement in the community. Given the vast age range for membership in the club, targeting recruitment at a university with a concentrated student population and faculty seemed ideal. During the event, many stopped by our club booth and 17 individuals registered as prospective members.

#### Walking Club, Woman's Club of Clayton

TWCC Walking Club: 10-12 members joined in monthly walks in downtown Clayton. The Historian of the Town of Clayton led the group on 2 historical tours, one on Main Street and one on First Street. All members are invited to lunch at a downtown restaurant after the walk.

#### Welcome Bags, Anderson Creek Woman's Club

Every month the Membership Committee puts together a Welcome Bag which includes fresh baked goods, a colorful Club Brochure (reflecting all the opportunities the Club offers), a post card containing all the times and location of all ACCWC meetings, and a phone number for the Membership Chair for questions and a Life Saver.

#### Membership Social, Camden Woman's Club

A Membership Social was held in September. Community women were invited verbally, by written invitation and by social media. Social hour consisted of an icebreaker activity, short explanation of the club and the club's activities. Members provided refreshments. Guests received door prizes donated by members. Club President and Membership Chair followed up with attending guests through the rest of the year. Guests were added to the closed Facebook group page to become familiar with the members and club activities.



**VOLUNTEER HOURS** 

<del>54</del>



3,350 DONATED

Women's Equality Day Social & Membership Drive, GFWC-South Brunswick Islands

The greatest day in American women's history is Women's Equality Day. To commemorate the 98th anniversary of the adoption of the Nineteenth Amendment to the US Constitution, GFWC-South Brunswick Islands hosted a membership social on August 25, 2018. Members were encouraged to bring a potential new member. In keeping with the club name, each member brought a potluck dish starting with a letter in GFWC-SBI.

#### Preserving GFWC and GFWC-NC, GFWC of Holden Beach

GFWC of Holden Beach was inspired by GFWC's Campaign for the Future to help ensure that GFWC will be able to share its past with future generations. Two members donated to the fund, with one joining the Million Dollar Club. GFWC-NC instituted the Legacy Fund to "Focus on Federation" by making a significant investment in GFWC-NC to build, strengthen, and preserve our proud legacy. As with other thriving organizations, GFWC-NC must remain true to its values and traditions yet be prepared to adjust and change to secure its long-term future. In addition to a club donation, Past Club Presidents, who are all Honor members, paid the full dues and donated the GFWC and GFWC-NC portion of the dues to the Legacy Fund. In addition, a member's beach house was donated as a raffle to benefit the Fund.

#### Walk Down Memory Lane, GFWC-South Brunswick Islands

On April 23, 2018, GFWC-South Brunswick Islands hosted a "Walk Down Memory Lane" in celebration of Federation Day. Charter members and past club presidents from 1989 to present were invited to attend and share memories of their time in office. Charter members were each presented with a red rose, the Federation flower. A candle burned in memorial for two charter members deceased. Each president gave highlights of what their year was focused on, challenges they faced, and programs they introduced. Each president was presented with a GFWC insulated tumbler. Guests of honor included GFWC-NC President Elect, Ann Landis, GFWC-NC District 7 President, Julie Wolfe, and GFWC-NC District 7 President Elect, Julie Rigsbee.

#### **Centennial Celebration,** The Woman's Club of Clayton

In January 2018, The Woman's Club of Clayton (TWCC) received a Proclamation from the city of Clayton recognizing 100 years of service to the community. Approximately 30 members attended the Town Council meeting in February for the official presentation. On October 18th, the date of club formation, a reception was held at the clubhouse of TWCC attended by 36 guests from the community and 40 club members. The visitors learned about the service programs and projects undertaken by the Woman's Club for over the past 100 years. Floral decorations designed by Jody McCloud, Clayton's mayor, adorned the clubhouse mantle and refreshments were provided by clubwomen. For the celebration, club secretary/scrapbook chair Susan Quinn, designed a multipaneled photo display of club accomplishments through the years. For this project, librarians at the Hocutt-Ellington Memorial Library opened the history room and provided their expertise in retrieving old photos and articles. Clubwomen brought memorabilia to decorate the clubhouse including a beautiful wedding gown circa early 1900's. Dianne Carroll provided her collection of vintage clothing for some of the members to model during the reception. Each decade was represented. It was an opportunity for clubwomen and visitors to view the club's history.

#### Women's History Library Display, GFWC-South Brunswick Islands

GFWC-South Brunswick Islands maintains a women's history memorabilia display at Rourk Public Library in Shallotte, NC. The curio contains club history and artifacts pertaining to GFWC-SBI. There is also a club scrapbook created each year which includes photos of events, meetings, members in action, programs of attended events, newspaper clippings, etc. The library receives an annual \$500 donation for preserving our local history and encouraging education. Individual club members also support the library with monetary donations.

#### Connecting History to the Present, GFWC of Holden Beach

GFWC of Holden Beach is fortunate to have the current GFWC of North Carolina State President, a GFWC Pennsylvania Past State President and a GFWC Wisconsin Past State President as members. The two Past State Presidents have served on the GFWC level in a variety of positions. To emphasize this connection between the past and the present, the Leadership Chairman presented the November 2018 club meeting program, which walked members through GFWC history and correlated it to programs, projects and leadership development opportunities being accomplished by the current membership. Using selected instances from the GFWC 125 Facts, each member read one fact and the Leadership Chairman explained its history and connection to leadership development. The program enlightened the new members about the organization they have chosen and reminded the remaining members why GFWC membership and its history is important, not only to the individual but to the communities in which we live and the members yet to come.

#### Library Donation, GFWC-Statesville Woman's Club

Recognizing GFWC's impact on founding many libraries in the early 1900's, GFWC-Statesville Woman's Club donated \$600 to a local elementary school to purchase new books for the school library. The club president and five clubwomen representing the Education, Home Life and Public Issues CSPs presented the check to the school's principal and Instructional Facilitator. Photo & article referencing Federation Day appeared in local newspaper and on the club's Facebook page.

#### Vintage Celebration, GFWC-North Wilkesboro

GFWC-North Wilkesboro clubwomen wore vintage hats, gloves & carried pocketbooks on Federation Day. The club President and Vice-President visited both town mayors who signed and supported the club's Proclamation in honor of Federation Day. Photos and article submitted to local newspapers.

#### Website Improvements, GFWC-South Brunswick Islands

Our club website www.gfwcsbi.org was updated to include a "History" tab where club meeting minutes beginning with our charter in 1989 to current can be located, as well as an annual summary of each year. Numerous photos of clubwomen in action serving our community are located throughout the site. The "Home" page has a link to information about Juanita Bryant, former GFWC-NC President and GFWC International President, responsible for establishing the GFWC Women's History and Resource Center in Washington, DC. There is also an "In the News" tab, which includes newspaper clippings of club activities and donations recording our club history as it's made. The "Awards" tab is updated each December following the awards presentation to include the award description, recipient's name and photo.

#### WHRC Newsletter Subscription, GFWC-South Brunswick Islands

The clubwomen of GFWC-South Brunswick Islands are encouraged to subscribe to and read the quarterly GFWC WHRC e-newsletter. To assure members are receiving the information, the club president, via email, forwarded the publication to all club members.